

**Total Respondents: 1,719**

**What is your age?**

18-24	3.84%
25-43	42.76%
44-55	29.78%
56-74	22.80%
75+	0.81%

**How do you identify?**

As a man	56.54%
As a woman	41.94%
As gender nonconforming or non-binary	0.29%
I prefer not to say	1.22%

**Which of these best describe you? Select all that apply.**

Hispanic, Latino or Spanish Origin	12.62%
White	60.27%
Black or African American	22.45%
Asian	4.30%
American Indian or Alaska Native	2.44%
Middle Eastern or Northern African	0.64%
Native Hawaiian or Other Pacific Islander	1.28%
Other	4.48%

**What's your annual household income?**

Less than \$35,000 a year	22.11%
Between \$35,000 and \$49,999 a year	16.64%
Between \$50,000 and \$74,999 a year	21.41%
Between \$75,000 and \$99,999 a year	15.24%
More than \$100,000 a year	24.61%

**Heading into the 2020 presidential election, is your personal financial situation better or worse than it was when the Trump Administration came into office in January 2017?**

My financial situation is better than it was before the Trump Administration came into office in 2017	38.42%
My financial situation is worse than it was before the Trump Administration came into office in 2017	23.46%
My financial situation is the same	38.12%
	61.58%

**WORSE:**

**Of the below options, what is the main reason that your personal financial situation has worsened since the Trump Administration came into office in January 2017?**

Lack of wage growth	39.29%
Housing costs	13.01%
Healthcare costs	11.73%
Childcare costs	0.77%
Education costs	1.28%
2017 tax reform (i.e. changes in your taxes)	12.50%
None of the above	21.43%

**FOLLOW UP IF WORSE: Was COVID-19 the main reason for your answer to the previous question?**

Yes	42.60%
No	57.40%

**BETTER:**

**Of the below options, what is the main reason that your personal financial situation has improved since the Trump Administration came into office in January 2017?**

Career or wage growth	40.72%
Reduced Housing costs	1.95%
2017 tax reform (i.e. changes in your taxes)	10.25%
None of the above	47.07%

**Generally speaking, which of the following financial goals/opportunities are you striving for the most?**

Being debt-free	41.53%
Homeownership	15.09%
College fund for self or child	1.10%
Retirement fund	21.60%
Building up an emergency fund	12.76%
Other	7.91%

**Heading into the 2020 presidential election, do you feel more fearful or more hopeful about your financial opportunities than you did prior to when the Trump Administration came into office in January 2017?**

I feel more hopeful about my financial opportunities	30.00%								
I feel neutral about my financial opportunities	36.13%								
I feel more fearful about my financial opportunities	33.87%								
	70.00%								

<b>Before COVID-19, did you support plans for student loan forgiveness?</b>		<b>Do you currently support plans for student loan forgiveness?</b>							
Yes	67.44%	Yes	71.13%						
No	32.56%	No	28.87%						

<b>Before COVID-19, did you support plans for raising the minimum wage in your state or on the federal level?</b>		<b>Do you currently support plans for raising the minimum wage in your state or on the federal level?</b>							
Yes	74.70%	Yes	75.88%						
No	25.30%	No	24.12%						

<b>Before COVID-19, did you support plans for universal or expanded healthcare coverage?</b>		<b>Do you currently support plans for universal or expanded healthcare coverage?</b>							
Yes	71.67%	Yes	73.57%						
No	28.33%	No	26.43%						

<b>Before COVID-19, did you support plans for universal or expanded child care coverage?</b>		<b>Do you currently support plans for universal or expanded child care coverage?</b>							
Yes	67.76%	Yes	72.22%						
No	32.24%	No	27.78%						

<b>Have you received—or do you plan to receive—a COVID-19 stimulus check?</b>									
Yes	82.90%								
No	17.10%								

<b>Have you received unemployment benefits during COVID-19?</b>									
Yes	21.11%								
No	78.89%								

**DISCLOSURE:**  
This survey was conducted online within the United States by Stash using SurveyMonkey technology in August 2020. The survey was completed by 1,719 people. Of the 1,719 individuals: 56.54% (972) identified themselves as males, 41.94% (721) identified themselves as females, 0.29% (5) identified themselves as nonconfirming/non-binary, and 1.22% (21) did not disclose. 217 (12.62%) identified individuals identified as Hispanic, Latino or Spanish Origin, 1,036 (60.27%) identified as White, 386 (22.45%) identified as Black or African American, 74 (4.30%) identified as Asian, 42 (2.44%) identified as American Indian or Alaska Native, 11 (.64%) identified as Middle Eastern or Northern African, 22 (1.28%) identified as Native Hawaiian or Other Pacific Islander, 451 (4.59%) identified as as Other. This material has been distributed for informational purposes only, and is not intended as investment, legal, or tax advice. Bank Account Services provided by Green Dot Bank, Member FDIC.